



Zonta International 65th Convention In-Person Workshop Schedule

25 June | Saturday

10:30 AM – 12:00 PM

Building a Successful Country Advocacy Group

Presenters: Bobbee Cardillo and Ela Pandya

While Zonta clubs can individually address legislation, coordinated efforts by districts or areas, acting together is more powerful and helps further Zonta's national reputation. Using the examples of the Zonta USA Caucus and the Zonta Canada Caucus, this workshop will offer lessons learned in going from the intent to create such a group to a fully functioning collaboration with success in changing laws and influencing policies to empower women.

Goal 5 Gender Equality: Advocacy Through Education

Presenters: Susanne Bach Bager, Maria Jose Landeira Oestergaard and Bente Lindgaard

Join District 13 to see how advocacy through education is helping young people become the owners of the changes needed to achieve a world based on equal rights and learn how you can develop a similar program.

New Approaches to Zonta Fundraising

Presenters: Harriet Lonka and Vuokka Skytta

Join District 20 in a workshop to develop new methods for future fundraising. Special focus will be on creating fresh ideas for immaterial and climate-friendly ways for fundraising in synergy with service program goals.

How to Harness Zonta Clubs to Make an Impact – 16 Days of Activism as a Case Study

Presenters: Lynette Agnew and Bridget Mathers

Partnering with local and state governments, key domestic violence services and community groups, the 12 Zonta clubs across Brisbane, Australia, have built a city-wide campaign as part of Zonta Says NO to Violence Against Women. This workshop will use their approach as a case study to identify and reflect on the building blocks required for a successful advocacy campaign.

Zonta Says NOW to Gender Equality and Climate Action

Presenters: Jane Austin, Bobbee Cardillo, Errick Elavia, Carole Theobald and Julie Trone

Gain practical guidance on how Zontians can work together to achieve a gender-equal, sustainable world. You will learn from the experiences of Zontians from District 23 (Australia), who developed the program, and Zontians from the USA Caucus and District 25 (India, Sri Lanka, Bangladesh and Nepal), who are taking it to the next level.

Marketing the Zonta WOW

Presenters: Theresa Harris and Ansmarie Van Erp

To build a better world for women and girls, we must grow membership. Elevate your skill with new actionable ideas from this fun, interactive workshop designed to help build Zonta membership.

Zonta Says Act Now - When It Rains, It Pours: How the Climate/Environment Affects Women and Girls

Presenters: Reneé Coppock, Fernanda Gallo Freschi and Joanne Gallos

This workshop will demonstrate the cyclical causes of climate change with scientific examples and subsequent results worldwide and offer actions Zontians as individuals can do now, and actions Zontians can do as a club, area or group.

1:30 PM – 2:30 PM

Leading and Serving Authentically

Presenter: Simonia Blassingame

Have you ever wondered if you are being effective? Do you wish you had more time and energy to devote to the things you are passionate about? In this workshop, you will identify your best attributes and discover how to better leverage members' strengths for greater results in membership growth, service projects and advocacy efforts in your Zonta club.

Meaningful Mentorship for Zonta - A Remarkable Afghan Story

Presenters: Tressa Lacy and Deb Lal

Ready to create a world in which every woman is able to achieve her full potential? You will leave this workshop with a tactical plan on how to implement meaningful mentorship programs that will have a profound effect in your Zonta club and beyond.

Menstruation Matters. Period

Presenter: Trine Angeline Sig

This session will workshop the red thread of menstruation within and amongst the SDGs to highlight that while there is no specific goal or indicator for MHM, it is integral that we prioritize it in policy decisions in order to drive change.

Personas: A Way to Understand the Needs of Your Audience

Presenters: Beatrice Gass and Emilie Hubschmid

Learn how to use "personas," fictional characters, created by yourself, based upon your research in order to represent your audience. Creating personas can help you step outside yourself and recognize that different people have different needs and expectations.

Zonta's Ambassadors - the Club Presidents

Presenter: Sabine Voß

If you are president of your Zonta club, come to this fun and interactive workshop to work with other club presidents to learn how to represent Zonta in various situations and speak to different audiences with knowledge and confidence.

Serving Girls in Our Communities

Presenter: Britt Vaughan

This workshop will explore safe and engaging ways to support girls by making the most of local collaborations and understanding the needs of young women of various ages.

Power Is in You

Presenter: Rubina Hussain

Participants will brainstorm on actions they can take as a club within their community, nationally and globally to address topics such as eliminating harmful practices against women, health care services, disaster management and more in a post-COVID world.

3:00 – 4:30 PM

Zealous Inclusion

Presenters: Maggie Calica, DeAnna Cambridge and Britt Vaughan

Participants will obtain key strategies for identifying bias and increasing inclusivity in their clubs and will be provided tools and information to increase membership as a result of greater understanding.

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Bridging the Zonta Impact Gap: Digital Opportunities to Advance Gender Equality in the Global South

Presenter: Felicitas Heyne

Participants of this workshop will learn more about new digital opportunities to advocate and promote gender equality in the Global South (both at club and individual levels). They will develop their own ideas for themselves and their clubs and receive a guide to identify and use established, trustworthy and efficient online structures to maximize their own impact.

Growing Zonta through New Clubs

Presenters: Sally Bean, Lea Helle, Karen Pati and Ansmarie Van Erp

This interactive workshop will show you how to grow Zonta through new clubs, including tips and discussions on identifying new club options, forming teams to create new clubs and identifying and gaining commitment from prospective members.

We Must Increase Our Intergenerational Focus

Presenters: Alwyn Friedersdorff

Workshop participants will be challenged to brainstorm the change we want to see in the Zonta of the future, and we cannot do this unless we seriously address the active inclusion of younger women and girls.

Finding Your Voice

Presenters: Kathrin Laubacher and Britta Quade-Cherek

Focus on encouraging members to use the power of their voice in advocating and networking in an interactive workshop with fun, pragmatic hints and a live experience.

Resolution 2 and You

Presenters: Souella Cumming, Sharon Langenbeck, Ute Scholz, Salla Tuominen

The Zonta International Board wants to hear your thoughts on the findings of Resolution 2, an organizational review of Strategy, Governance, Membership and Advocacy. Participate and provide feedback on the findings and recommendations and get answers to your questions on the report.

27 June | Monday

11:00 AM – 12:00 PM

Stillbirth: A World-Wide Phenomenon: The Need to Empower Women for Prevention

Presenters: Joann O'Leary and Lindsey Wimmer

This presentation will address pregnancy loss as a global phenomenon and an adverse pregnancy-related outcome that is one of the most neglected tragedies in global health and a global phenomenon.

Rethinking Your Approach to Membership

Presenter: Nikki Golden

This session will walk through the new environment in which Zonta International is operating and walk participants through a series of exercises to brainstorm new approaches to communicate the organization's value.

Social Media

Presenters: Golden Z members

For the beginners, we will explain the differences of the different social media platforms (Facebook, Instagram, Twitter, TikTok) and have small exercises to get to know each platform a bit better. For the advanced group, there will be a workshop about social media usage for NGOs especially: How do I spread the word about our important causes? How can I reach my audience?

3:00 – 4:30 PM

Awareness to Advocacy - USA Caucus End Child Marriage Campaign: How to Toolkit for National Issues

Presenter: Katherine Cleland

Using the Zonta USA Caucus' national End Child Marriage campaign, this workshop will discuss the learnings (and opportunities for improvement) for creating and rolling out a national advocacy campaign.

Plan a Fundraising Strategy for Zonta Clubs

Presenters: Jean Ann French

Participants will learn how to engage their community and how to make something from nothing. Take-away materials, strategies and ideas will be provided.

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