

Facebook Fundraisers Frequently Asked Questions

What is a Facebook fundraiser?

Fundraisers enable people to raise money for the Zonta Foundation for Women on Facebook. Our supporters can set up a dedicated page to share their story and tell others in their network about our organization.

How do I set up a Facebook fundraiser?

Facebook has made this opportunity easy. The most popular types of fundraisers created are birthday fundraisers. According to Facebook, more than 45 million Facebook users send birthday wishes on the social network every day and people often dedicate their birthday to support a cause. If a user has their birthday listed with Facebook, two weeks prior they will get a prompt on their news feed asking if they would like to dedicate this day to a charitable cause. Setting up the fundraiser takes just a few clicks. Once the fundraiser is started, their friends will see it and can donate quickly through a two-step process, publicly or anonymously.

In addition to birthday fundraisers, users can start a fundraiser at any time. Click <https://fb.com/fund/ZontaInternational/> or click the *Fundraisers* tab at the top of your news feed and then click *Raise Money* and *Nonprofit/Charity*. Select the nonprofit for which you would like to raise money, pick a cover photo for the fundraiser, fill in the details and click *Create*. Zonta reserves the right to remove any Facebook fundraiser set up in its name.

Who is eligible to create a Facebook fundraiser on behalf of Zonta Foundation for Women?

Residents of the following countries can currently create fundraisers on our behalf:

American Samoa	Finland	Malaysia	Slovenia
Australia	France	Malta	South Africa
Austria	Germany	Netherlands	South Korea
Belgium	Hong Kong	New Zealand	Spain
Bulgaria	Hungary	Norway	Sweden
Canada	Ireland	Philippines	Switzerland
Croatia	Italy	Poland	Taiwan
Republic of	Japan	Portugal	United Kingdom
Cyprus	Latvia	Puerto Rico	United States
Czech Republic	Lithuania	Romania	US Virgin Islands
Estonia	Luxembourg	Slovakia	

Which fund do Facebook donations support?

Donations made on Facebook will support the Rose Fund, the Foundation's only unrestricted fund, used to complete the funding of the other funds at the end of the biennium.

Are there fees associated with donations made on Facebook?

No. Donations made on Facebook to the Zonta Foundation for Women using the Facebook payments platform are not charged fees.

When will the Zonta Foundation for Women receive my donation?

It can take a minimum of two weeks for the Zonta Foundation for Women to receive donations made on Facebook. Payments are not sent until a minimum donation payout amount has been met. Payments happen on a bi-weekly basis.

Does a donor receive a payment receipt?

Yes. When a donation is made to the fundraiser, a payment receipt is automatically sent by Facebook to the primary email listed on the donor's Facebook account. The payment receipt includes the organization's name, logo, mission statement and EIN. It also confirms that the person has donated as a charitable contribution and that they are not receiving any goods or services in return.

If the donor provides their email address when making the donation and if their donation is at least US\$25, they will also receive an email acknowledgement from the Zonta Foundation for Women.

Will my donation on Facebook be seen by my friends?

Your donation to a charitable organization on Facebook will only be seen by your friends if you choose to share it. The amount of your donation will not be shared. When you donate to a fundraiser, the charitable organization and creator of the fundraiser will be able to see your donation even if you choose to be anonymous.

Are Facebook donations included in Zonta members' lifetime giving total?

The information provided by Facebook is limited. The report includes the donor's name and amount donated. The email address will appear only if the donor provides it. All efforts are made to match Facebook donors with their membership accounts, if applicable. If a donor is also a Zontian, Facebook donations are included in the lifetime giving total.

Members who create fundraisers do not receive credit for the donations made to their fundraiser.

Do Zonta districts receive credit for Facebook donations made in honor of members in their district?

Zonta districts will only receive credit if a Facebook donation is made by one of their active members.

When should I donate through www.zonta.org/donate versus Facebook or other channels?

We encourage all members and donors to stay up to date with all the Zonta Foundation for Women campaigns when considering making a donation. When timely recognition is important (end of calendar/fiscal year donations, convention recognition, etc.), donors should use our regular online donation form on our own website. A donor should also use the Foundation's online donation form when they would like their gift to support a fund other than the Rose Fund. It is up to the discretion of the donor to donate on Facebook as their fundraisers are a great opportunity to share the work of Zonta with your social network and to celebrate a special occasion in your life.